



FUTURE LAWYER WEEK **USA 2.0**

14th - 15th March 2022



HACKATHON SPONSOR:  **Josef**

etc.venues, 360 Madison Ave, NY 100017

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ABOUT

Following a successful launch in 2019, Future Lawyer Week USA is back for its second edition. Future Lawyer Week USA 2.0 is a 2-day interactive legal innovation event, filled with networking opportunities, a hackathon and a full-day conference with thought-provoking discussions with industry leaders.

This event is specifically designed for law firms and corporate legal teams.

Following 3 sold-out events, the Future Lawyer Week series is moving into its 5th edition in the UK and has proven to be equally popular across the pond!

250+ Attendees

30 Speakers

20+ Exhibitors

Who attends as delegates:

- Managing and Senior Partners of Law Firms
- CEO's of Legal Innovators & Solution Providers
- Legal Directors
- Heads of Legal
- General Counsels
- Heads of IT
- In-house Legal Counsels
- Innovation Managers
- Directors of Innovation & Business Transformation
- Data & Information Architects
- Marketing & Business Development Specialists

MONDAY

Mar 14

Hackathon



THE NO-CODE BIG BANG!

About Josef

Josef is a game-changing no-code platform that puts the power to create digital legal tools in the hands of corporate counsel and legal ops professionals. Josef's easy-to-use no-code platform means legal teams no longer need to wait for big budgets or capacity from IT to implement automation projects.

Josef enables users to create their own legal bots using a drag-and-drop no-code automation user interface. With Josef, legal teams can easily create and launch their own legal bots to save time on repetitive tasks, improve the client experience, and focus on higher-value strategic work.

Problem Statements

You have a blank canvas to create with Josef, **the only limit is your imagination.**

- 1 YOU'VE GOT MAIL!** Streamline intake so that you don't have ad hoc requests coming at you by phone, email, a knock on the door, or carrier pigeon!
- 2 HELP YOURSELF!** Sick of answering the same question over and over? Or generating the same simple document for clients? Build a self-service tool to allow your clients to help themselves.
- 3 MAKE THE COMPLEX SIMPLE.** Create an easily digestible training or assessment tool for the latest piece of mind-boggling regulation to land on your desk. This could be for your clients, or to train your colleagues.
- 4 DATA COLLECTION.** Build a data collection tool that will collect, analyse and decode your business' data for you.
- 5 WORK SMARTER, NOT HARDER.** Build a bot to help you and your team get your work done faster and better. Think of that letter you have to draft from scratch every time, or that question your junior needs to research every month.

MONDAY

Mar 14

Hackathon



8:00 - 9:00

REGISTRATION & BREAKFAST

9:00 - 9:15

Meet the Judges

Justice Shannon Frison, Judge, Massachusetts Superior Court

Nicola Shaver, CEO and Co-Founder, LegalTechnology Hub

Jeroen Plink, Co-Founder, LegalTechnology Hub

Tom Dreyfus, Co-Founder and CEO, Josef

9:15 - 10:00

Opening Remarks + Demo Session by **Josef**

10:00 - 10:15

Participants Set-Up

10:15 - 12:30

Let's hack!

12:30 - 13:30

Lunch

13:30 - 15:30

Continue Building

15:30 - 16:00

Coffee Break

16:00 - 17:00

Finish your Bot!

17:00 - 17:50

Pitch to the Judges (10 mins presentation each)

17:50 - 18:00

Closing Remarks

AGENDA

TUESDAY

15 Mar

8:00 - 9:00

REGISTRATION & BREAKFAST

Meet fellow attendees, and enjoy a delicious breakfast

9:00 - 9:10

Chair's Opening remarks

Justice Shannon Frison, Judge, Massachusetts Superior Court

9:05 - 9:25

Keynote Speech

Come Together: Accelerating "Digital Transformation"

Many corporate GCs and law firms are in the midst of a "digital transformation" to improve the business and practice of law with better tech, data, and processes. They're grappling with issues like whether to build or buy, driving adoption and usage of legal tech, finding quality structured data, and scaling successes. This key note will highlight examples of how digital transformation can be accelerated through partnerships and integrations across businesses and their legal departments, law firms, and legal tech providers.

Zorik Pesochinsky, Global Client Director, Thomson Reuters

9:25 - 10:10

The A Team: How Has Tech Adoption Changed The Way Private Practice Firms and In-House Legal Departments Work Together?

Speakers:

Ken Crutchfield, Vice President and General Manager, Wolters Kluwer

Jennifer Mendez, Director of Knowledge Management Innovation, Fisher Phillips

Anjili Soni, Vice President and Deputy General Counsel, Worldwide Legal Sales and Marketing, Cisco

Nick Watson, Founder and CEO, Ruby Datum

AGENDA

TUESDAY

15 Mar

10:10 - 10:25

Stand-Alone Presentation by Josef

No-Code For Tech Sector In-House Teams: Solutions For GCs Navigating Digital Transformation

No matter what their size, one of the highest value-add actions legal departments can and should take today is to implement a scalable, flexible, no-code workflow management solution to drive business enablement and efficiency for the enterprises they serve. Learn how leading in-house teams like Randstad, Fnatic, L'Oreal and others are leveraging no-code solutions to evolve how they work and the benefits they have achieved.

Tom Dreyfus, Co-Founder and CEO, Josef

10:25 - 10:30

Hackathon Winner Announcement

10:30 - 11:30

Break & Product Showcase by Definely

Exiting the Maze: Navigating Complexity in Legal Documents with Definely

Rhys Hodgkinson, Chief Commercial Official, Definely

11:30 - 12:15

You Don't Lack Resources! You Lack Resourcefulness!

The Reasons why In-House Lawyers Aren't Buying Your Tech and Why This Matters For Law Firms?

Speakers:

Alison Morpurgo, Managing Director, Legal, UBS

Josh Rosenzweig, Senior Director of Digital Transformation and User Experience, Morgan, Lewis & Bockius LLP

Bruce Proctor, General Counsel, Lixil

Sam Flynn, Co-Founder and COO, Josef

12:15 - 13:20

Lunch

AGENDA

TUESDAY

15 Mar

13:20 - 14:05

Before the Revolution: How AI is Revolutionising The Legal Service Delivery

Speakers:

Evan Shenkman, Chief Knowledge and Innovation Officer, Fisher Phillips

Patrick Dundas, Knowledge Management Special Counsel, Schulte Roth & Zabel LLP

Gail Murphy, Technical Innovation Manager, Thomson Reuters

Jerry Levine, Chief Evangelist and Co-General Counsel, ContractPodAi

14:05 - 15:10

Coffee & Networking Break

15:10 - 15:55

It's Not Bragging If It's True: How Your eDiscovery Solution is Making a Difference In The Way You Deliver Your Services?

Speakers:

Elan Hersh, Partner, Director of eDiscovery Services, Akerman LLP

Marla Crawford, General Counsel, Cimplifi

Sandra Metallo-Barragan, Chief, E-Discovery Division, The New York City Law Department

15:55 - 16:05

Stand-Alone Presentation by Cimplifi

Believe the hype: contract analytics work

Contract Analytics isn't just the future, it's here, it's working and it could work for you. Charles Post, EVP, contract analytics and lifecycle management at Cimplifi shares the compelling reasons why you should believe the hype about legal AI by illustrating where it is working and how it can revolutionize your contract processes.

Charles Post, Executive Vice President, Contract Analytics & Lifecycle Management, Cimplifi

AGENDA

TUESDAY

15 Mar

16:05 - 16:35

Fast Track Networking

16:35 - 17:20

The New Age of Legal Research: How data sourcing has developed and how can In-House and private practice firms stay up-to-date?

Speakers:

Scott Leeb, Corporate Lead, Knowledge; Senior Director of Knowledge Management, **Fragomen LLP**

Nicola Shaver, CEO and Co-Founder, **LegalTechnology Hub**

Laura Leopard, Founder and CEO, **Leopard Solutions**

Trena Patton, Solutions Architect, Information Governance (CIPM), **Epiq**

17:20 - 17:30

Closing Remarks

Justice Shannon Frison, Judge, Massachusetts Superior Court

17:30 - 18:30

Drinks Reception



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